

BUILD YOUR SELLING SKILLS...

ATTEND OUR ENGAGING SEMINARS
WITH NETWORKING OPPORTUNITIES

Wednesday, November 17th, 2010

“Stop Complaining and Start Selling”

How to Adapt in a Tough Economic Environment

Find out which specific action plans you could implement to increase sales in the current recession. Tough times bring new opportunities in looking for the low hanging fruit to jump-start sales.

9:00 AM Breakfast/Networking

9:30 AM Start - 11:30 AM (includes break and networking)

\$75 (includes a continental breakfast)

“Maximizing Results in a: New Product Launch or New Promotions”

A Team Approach: Marketing/Sales Management/Sales

Reworking the traditional sales approach and discover the 4 Interlocking Elements needed to succeed in a product or promotional launch to market.

12:00 PM Lunch/Networking

12:30 PM Start - 2:30 PM (includes break and networking)

\$75 (includes a hot lunch buffet)

**The Conference Center at Mercer
1200 Old Trenton Road, West Windsor, NJ**

FREE PARKING

For reservations call: Izzy Ruiz (609) 851-6583

Make checks payable to: Madison Company

Mail to: Madison Company, P.O. Box 932, Hightstown, NJ 08520

\$75 Breakfast Seminar \$75 Lunch Seminar \$150 Both Seminars

VISA and MC Accepted: _____ - _____ - _____ - _____

Exp: ____ / ____ Security Code: _____ Total Charge: \$ _____